

Corporate Fundraising



Corporate fundraising program

At Cat Protection, we love cats and kittens with all our hearts and we want nothing more than to make them purr. We rely solely on the generosity of the community, so your support is vital in helping us to continue to care for all our kitties while they are with us.

Cat Protection began in 1958, as a small group of people dedicated to reducing the number of stray cats by desexing and finding loving and responsible homes for street cats. Since then, while our vision has remained the same – that every cat has a loving and responsible home – we have grown and now offer a range of feline care services from our purpose-designed, no-kill shelter in Newtown.

A partnership with us is more than just a donation. We can help transform the way your organisation incorporates work-life balance with your staff and how it can impact your brand within the community. Our unique partnerships are customised to ensure our working relationship suits your business needs and social responsibility objectives. Employees can experience first-hand how their contribution makes a difference while employers will experience the key benefits of keeping staff engaged, motivated and inspired.

Thank you on behalf of all our cats and kittens for choosing to raise funds for us!



How you can partner with us?

There are many ways to create a meaningful partnership with us because partnerships are not a 'one size fits all' and for this reason we will work with you to understand your business and what you hope to achieve from a charity partnership with us.

You can support us through:

1. **Workplace giving**

Workplace Giving is an easy and cost effective way for employees to make regular donations to charity through their pre-tax pay. No matter how big or small the donation, together it will make a big difference!

2. **Corporate volunteering (skilled and unskilled)**

You can increase company pride, staff retention, productivity, improve staff morale, motivation, team spirit and more by organising opportunities for your staff to volunteer in our Op Shop, Adoption Centre or working with our team.

3. **Company and employee fundraising**

Workplace fundraisers are a brilliant way to build team spirit, create playful rivalry, and showcase your company's social responsibility.

You can organise your own internal fundraising activity or event and encourage staff to participate in teams, or encourage your staff to enter external events like the City2Surf and raise funds for our cats and kittens. Your business can also support further by dollar matching your donation!

4. **Sponsor a cat apartment**

You can sponsor one of our adult cat apartments for \$10,000 for one year. These apartments are the cats' homes until they are adopted. Your sponsorship will cover the annual cost of caring for each cat who lives in that apartment until they are adopted. You will receive a profile on your cat/s and regular updates as well as a sign with your logo on the front of the apartment saying that the resident is proudly housed by you!

Tiers	Bronze	Silver	Gold	Platinum
Thank You				
Subscription to Cat Affairs				
Adoption Centre Tour				
Social Media Acknowledgement				
Cat Apartment Signage				
Website / Annual Report Acknowledgement				
Media Release				
CEO Meet and Greet				
Kitty Visit				

Key:

	Bronze < \$10k		Silver >\$10 - <\$25k		Gold >\$25 - \$60k		Platinum >60 - \$100k
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* Applicable to cash donations only

Contact Us:

If you are interested in any of these partnership opportunities, please contact our Welfare Office on 02 9519 7201 or email info@catprotection.org.au